

DR. SANTOSH KUMAR GUPTA

ASSISTANT PROFESSOR, COMMERCE

santoshgupta0875@yahoo.in



RESUMÉ

PERSONAL PROFILE

Born on 31Oct 1978. Holds a Ph.D. Degree and U-SET in Commerce . Specialization in Accounting ,Finance and Income Tax . Apart from teaching experience (of 20 years) was associated with several works in the field of research and administration. Looking to utilize knowledge, administrative experience gained, innovative approach and positive attitude for the benefit of the Institute. Published many Research Papers in leading journals. Attended many Seminars, Conferences, Workshops, Training Program and Short Term Courses.

EDUCATION HISTORY

2015 U-SET in Commerce

2008 M.A. (Education)

2006 *Ph.D. Commerce*

Topic of Thesis:

भारतीय अर्थवस्था पर वैश्वीकरण : प्रभाव का विश्लेषणात्मक अध्ययन

2003 B.Ed.

2002 *M. Com.*

Specialization:
Accounting, Finance and Tax

PROFESSIONAL APPOINTMENTS

07/2016– Present as Assistant Professor

Dr. P.D.B.H. Govt. P G College, Kotdwar, Deptt. Of Commerce

- ❖ Taught-Financial Accounting, Income Tax, Management Principles & Practice, Business Statistics, Business Communication, Corporate Accounting, E-Commerce, Fundamental of Financial Management, Management Accounting, Human Resource Management, Marketing Management , Indian Financial System , Security Analysis & Portfolio Management , Entrepreneurship Development etc.
- ❖ Guided – 21 Students for Research Project/ Dissertation on various topics.

- ❖ Worked as Convener of Merit Committee(B.Com 1 sem) , Admission Committee(B.Com III &V sem, M.Com I sem and M.Com III sem) , Book Bank Committee, Shulk Mukti Evm Nirdhan Chhatra Sahayata Committee.
- ❖ Worked as Member of Proctorial Board , AISHE ,StudentUnion Committee, IQAC/NAAC, Income Tax Committee, Book Bank Committee, Departmental Council, Admission Forms & Prospectus Committee, Professional Course Advisory Committee, Career Counselling Committee, Project UtkarshCommittee/ C.M.Dashboard, Dhumrapan Nishedh Committeee, Time- Table Committee, Arrear Counting Committee.
- ❖ Worked as Senior Programme Officer of National Service Scheme (NSS).
- ❖ Worked as Nodal Officer of Quarantine Centre of Covid -19.
- ❖ Nominated by Govt. of Uttarakhand as Nodal Officer / OSD of Govt. Model Degree College , Mithiberi (Haridwar)

12/2006- 07/2016 as Contract Lecturer

Dr. P. D. B. H. Govt. PG College, Kotdwara Deptt. of Commerce.

- ❖ Taught – Financial Accounting, Basic Business Finance, Income Tax, Management Principles & Practice, Business Communication, Corporate Accounting, E-Commerce, Management Accounting, Marketing Management, Auditing etc.
- ❖ Guided–27 Students for Research Project on various topics.
- ❖ Worked as Convener of Merit Committee (B.Com 1st sem).
- ❖ Worked as Member in Admission Committee of B.Com and M.Com.
- ❖ Worked as Member in Income Tax Committee.

TEACHING AND RESEARCH EXPERIENCE

20 Years Experience of Teaching, Research Study / Guidance

LANGUAGE & ADDITIONAL SKILLS

Hindi (MotherTongue) and English
Microsoft Office-Word, Exceland Power-point

RESEARCH PUBLICATIONS –

S.N	NAME OF THE JOURNAL	ISSN NO.	TITLE OF RESEARCH PAPER	VOLUME, ISSUE AND YEAR
1	CUSTOMER RELATIONSHIP MANAGEMENT (TRENDS & INNOVATIONS) AN EDITED BOOK PUBLISHED BY WORLD LAB PUBLICATION, GHAZIABAD)	ISBN-978-81-961655-0-5		JULY- 2023
2	JOURNAL OF COMMERCE AND TRADE (A DOUBLE-BLIND PEER REVIEWED AND REFEREED PUBLICATION) (IMPACT FACTOR-4.880)	ISSN(PRINT) 0973-4503 ISSN(ONLINE) 2454-1702	EFFECTS OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE AND SOCIAL PRODUCTIVITY: A CASE STUDY OF IT SECTOR	VOLUME – XVII NUMBER : 2 OCTOBER 2022 PAGE 10-14
3	COMPLIANCE ENGINEERING JOURNAL (AN UGC-CARE APPROVED GROUP II JOURNAL (IMPACT FACTOR-6.2)	0898-3577	IMPACT OF BIG DATA & ARTIFICIAL INTELLIGENCE ON FOURTH INDUSTRIAL REVOLUTION	VOLUME - 12 ISSUE-12 DECEMBER 2021
4	ANVESAK (A BI-ANNUAL PEER REVIEWED JOURNAL) (UGC CARE GROUP - 1)	0378- 4568	IMPACT OF GLOBALIZATION ON FDI & GDP - A STUDY FOCUSED ON PRE AND POST PERFORMANCE FROM 2014-15	VOLUM - 51 NO. - 01 (XVI) JAN - JUNE 2021
5	JOURNAL OF INFORMATION AND COMPUTATIONAL SCIENCE (A PEER REVIEWED JOURNAL) (IMPACT FACTOR - 6.2) (UGC CARE GROUP -IICERTIFIED JOURNAL)	1548- 7741	FINANCIAL ANALYSIS OF PUBLIC AND PRIVATE SECTOR BANKS IN INDIA (WITH SPECIAL REFERENCE TO SBI AND ICICI BANK OF INDIA) (PAGE NO. 1506 - 1518)	VOLUME - 10 ISSUE. - 03 MARCH 2020

6	ACCOUNT AND FINANCIAL MANAGEMENT JOURNAL (A PEER REVIEWED JOURNAL) (I.F. - 4.614)	2456- 3374	YOUNG CUSTOMER'S ATTITUDE TOWARDS DIGITAL BANKING WITH SPECIAL REFERENCE TO PUBLIC AND PRIVATE SECTOR BANKS IN UTTARAKHAND (PAGE NO. 1480-1485)	VOLUME - 03 ISSUE. - 04 APRIL 2018
7	INTERNATIONAL JOURNAL OF RESEARCH IN COMMERCE, IT & MANAGEMENT (DOUBLE- BLIND PEER REVIEWED, REFERRED, OPEN ACCESS INTERNATIONAL E-JOURNAL) (I C VALUE - 5.09)	2231-5756	A STUDY OF EMPLOYEE PERCEPTION ON ORGANIZATIONAL CLIMATE AT B.E.L. , KOTDWARA (PAGE NO. 70 TO 76)	VOLUME - 07 ISSUE NO. - 06 JUNE 2017
8	JOURNAL OF COMMERCE & TRADE (DOUBLE-BLINDREVIEWED,INDEXED AND REFERREDINTERNATIONALJOURNAL OF COMMERCE, TRADE AND MANAGEMENT) (IMPACT FACTOR - 3.860)	0973-4503 (PRINT) 2454-1702 (ONLINE)	INDIVIDUAL'S PERCEPTION TOWARDS ONLINE SHOPPING IN UTTARAKHAND : A CASE STUDY (PAGE NO. 15- 21)	VOLUME - X NUMBER - 2 OCTOBER 2015

ORIENTATION PROGRAMME , REFRESHER COURSES AND FDP -

S.N	DURATION	ORGANIZED BY	TITLEOF COURSE	GRADE OBTAINED

1	03/12/2018 TO 31/12/2018	UGC- HRDC KUMAUN UNIVERSITY , NAINITAL	UGC- SPONSORD ORIENTATION PROGRAMME	A
2	17/02/2020 TO 29/02/2020	UGC-HRDC PUNJABI UNIVERSITY , PATIALA	UGC- SPONSORD REFRESHER COURSE ON" INFORMATION COMMUNICATION TECHNOLOGY" (INTER DISCIPLINARY COURSE)	A
3	04/08/2021 TO 10/08/2021	IQAC AND RESEARCH COMMITTEE OF SAO CHANG COLLEGE,TUENSANG, NAGALAND	NATIONAL LEVEL ONLINE FACULTY DEVELOPMENT PROGRAMME (FDP) ON "ACADEMIC WRITING"	
4	18/11/2022 TO 02/12/2022	UGC- HRDC KUMAUN UNIVERSITY , NAINITAL	UGC- SPONSORD REFRESHER COURSE IN THE SUBJECT " COMMERCE AND MANAGEMENT"	A+

WORKSHOPS AND TRAINING PROGRAMMES -

S.N	DATE	ORGANIZED BY	TITLE OF WORKSHOP/TRAINING PROGRAMME
1	30-Sep-2019	COLLEGE OF TEACHER EDUCATION (CTE) DR. P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA	ONE DAY ORIENTATION PROGRAM FOR CTE FACULTY MEMBERS
2	04- May-2019	DR. P.D.B.H. GOVT. P.G. COLLEGE , KOTDWARA IN COLLABORATION WITH FOREST DEPARTMENT, LANSDOWNE.	NATIONAL WORKSHOP ON "SWACHCHH BHARAT ABHIYAN"
3	30-Nov-16	DR. P.D.B.H. GOVT. P.G. COLLEGE , KOTDWARA IN COLLABORATION WITH UTTARAKHAND SPACE APPLICATION CENTRE (USAC) DEHRADUN	NATIONAL WORKSHOP ON "UTILIZATION OF REMOTE SENSING GEOGRAPHICAL INFORMATION SYSTEM AND INFORMATION COMMUNICATION TECHNOLOGY IN MODERN TIMES IN PERSPECTIVES OF UTTARAKHAND"

4	22, Feb 2015	UTTARAKHAND SCIENCE EDUCATION & RESEARCH CENTRE AND UTTARAKHAND SPACE APPLICATION CENTRE, DEHRADUN AT GOVT.P.G.COLLEGE, KOTDWARA	WORKSHOP ON "GIS/GPS, KE ANUPROYOG SE JAL SANRAKSHAN VA JAL GUNVATTA PRABHANDHAN"
5	03-Mar-14	GOVT.P.G.COLLEGE LANSDOWNE (JAIHARIKHAL)	ONE DAY TRAINING PROGRAMME ON HUMANRIGHTS DELIVERED A LECTURE ON "ROLEOFHUMANRIGHTSININDUSTRIAL WORKERS"
6	29 Nov.2013	COLLEGE OF TEACHER EDUCATION (CTE) DR.P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA	ORIENTATION PROGRAMME ON " SCOPE, NATURE AND UTILITY OF CTE IN UTTARAKHAND"
7	30 April 2012	DR. P.D.B.H. GOVT.P.G. COLLEGE, KOTDWARA IN COLLABORATION WITH UTTARAKHAND SPACE APPLICATION CENTRE (USAC) DEHRADUN	WORKSHOP ON "UTILITY OF EDUSAT PROGRAMME FOR QUALITY IMPROVEMENT IN HIGHER EDUCATION."

SEMINARS, CONFRENCES AND WEBINARS -

S.N	Date	Organized by	Title of Seminar	National/ International	Topic of paper presented
1	9-10 September 2023	BHARTI VIDYAPEETH (DEEMED TO BE UNIVERSITY), NEW LAW COLLEGE, PUNE(INDIA) & SOCIAL SCIENCE AND MANAGEMENT WELFARE ASSOCIATION	MULTIDISCIPLIN ARY RESEARCH IN ARTIFICAL INTELLIGENCE REFORMING SOCIETY & LAW	INTERNATI ONAL	INDIVIDUAL PERCEPTION TOWARDS ARTIFICIAL INTELLIGENCE:OP PORTUNITY AND CHALLENGES
2	9-10 September 2022	DEPARTMENT OF ECONOMICS & DEPARTMENT OF POLITICAL SCIENCE, CHAMAN LAL MAHAVIDYALAYA , LANDHAURA ,ROORKEE	INCREASING POPULATION IN INDIA : PROBLEMS & CHALLENGES- A DISCUSSION	NATIONAL	IMPACT OF WOMEN'S EDUCATION ON DECISION MAKING REGARDING THEIR CHILDREN AFFAIRS
3	25 August 2022	DEPARTMENT OF HISTORY, DR. P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA	NATIONAL EDUCATION POLICY-2020 IMPLEMENTATI ON IN UTTARAKHAND	NATIONAL	ROLE OF NEP IN ECONOMIC DEVELOPMENT OF UTTARAKHAND
4	19, 20 & 21 August 2022	BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), NEW LAW COLLEGE, PUNE AND SOCIAL SCIENCE & MANAGEMENTWELFA RE ASSOCIATION	TECHNIQUES OF RESEARCH	INTERNATI ONAL	A STUDY ON CONSUMER'S BUYING BEHAVIOUR IN RETAIL OUTLET
5	16-17 April 2022	FACULTY OF COMMERCE SAHU JAIN (PG) COLLEGE NAJIBABAD	RELEVANCE OF NEW EDUCATION POLICY 2020 IN INDIAN CONTEXT	NATIONAL	NEW EDUCATION POLICY : FUTURISTIC BENEFITS
6	10 Sep. 2021	DEPTT. OF GEOGRAPHY, DR. P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA IN COLLABORATION WITH NETRA INSTITUTE OF GEOINFORMATICS MANAGEMENT & TECHNOLOGIES FOUNDATION, DWARKA, NEW DELHI	GEOINFORMATI CS TECHNOLOGY & DISASTER MANAGEMENT SUSTAINABLE DEVELOPMENT (CAREER OPPORTUNITIES)	NATIONAL	PARTICIPATED

7	23-24 March 2021	COLLEGE OF TEACHER EDUCATION & DEPARTMENT OF B.ED. DR. PDBH GOVT. P .G. COLLEGE , KOTDWARA	ROLE OF YOGA, PEACE, ICT & ENVIRONMENTA L EDUCATION FOR SUSTAINABLE DEVELOPMENT	INTERNATI ONAL	IMPACT OF ICT ON INDIAN BANKING INDUSTRIES
8	02 Oct. 2020	DEPARTMENT OF COMMERCE DR. SHIVANAND NAUTIYAL GOVT.P.G. COLLEGE, KARANPRAYAG (CHAMOLI)	FINANCIAL AWARENESS	NATIONAL WEBINAR	PARTICIPATED
9	27 Sep 2020	P.N.G. GOVT. P. G. COLLEGE , RAMNAGAR (NAINITAL) AND ASSOCIATION OF MUTUAL FUNDS IN INDIA	STRATEGY FOR MANAGING PERSONAL FINANCE INCLUDING MUTUAL FUNDS DURING AND AFTER COVID -19	NATIONAL WEBINAR	PARTICIPATED
10	29 July 2020	DR. P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA IN COLLABORATION WITH TRAFFIC- INDIA	BIODIVERSITY CONSERVATION THROUGH ENVIRONMENTA L EDUCATION FOR SUSTAINABLE DEVELOPMENT	INTERNATI ONAL WEBINAR	PARCITIPATED
11	14-15 December 2019	MAHAMAYA RAJKIYA MAHAVIDYALAYA SHERKOT (BIJNOR)	YOUTH IN INDIA : EDUCATION & EMPLOYMENT	NATIONAL	THE IMPACT OF GLOBALISATION ON EMPLOYMENR
12	31-Mar-19	GOVT.DEGREECOLLEGE PUNWARKA,SAHARANP UR SPONSORED BY DEPARTMENT OF HIGHER EDUCATION , U.P.	ROLLOFYOUTH,I NTELLECTUALS ANDINDUSTRIAL WORLDIN SWACHHBHARA TABHIYAN	NATIONAL	IMPACTOFSWACH HBHARATABHIYA N ONINDIANECONO MY
13	02- 03feb,201 9	FACULTY OF COMMERCE VARDHMANCOLLEGE BIJNOR(U.P.)	ENTREPRENEUR SHIPANDECONO MICDEVELOPME NTOFINDIA	NATIONAL	IMPACTOFGLOBAL IZATIONON ENTREPRENEURSH IPDEVELOPMENT

14	17-18dec,2018	UPSA & UGC-HRDC KUMAUNUNIVERSITY, NANITAL SPONSORED BY UCOST , DEHRADUN.	INDIAANDTHEFOURTHINDUSTRIAL REVOLUTION:CURRENTPROBLEMSANDFORECASTINGCHALLENGES	NATIONAL	INDIVIDUALPERCEPTIONTOWARDSFOURTH INDUSTRIALREVOLUTION: OPPORTUNITYAND CHALLENGES
15	17-18feb,2018	JSHINDUP.G.COLLEGE AMROHA SPONSORED BY U.P. GOVT. AND ICSSR.	TRANSFORMING NATIONTOADEVELOPED NEWINDIA:ISSUES&CHALLENGES	NATIONAL	CUSTOMERSATISFACTIONTOWARDS ONLINEBANKING ACASESTUDYINUTTARAKHAND
16	16-17dec,2017	S.S.P.G.COLLEGE SHAHJHANPUR IN COLLABORATION WITH INDIAN ASSOCIATION FOR MANAGEMENT DEVELOPMENT(IAMD) INDIAN COMMERCE ASSOCIATION (ICA) GAEDDU COLLEGE OF BUSINESS STUDIES , BHUTAN	INTERNATIONAL TERRORISM,TOURISM ANDECONOMIC HEALTHOFTHEWORLD	INTERNATIONAL	IMPACTOFGLOBALIZATIONINTOURISMSECTOR:ACASESTUDYINUTTARAKHAND
17	29nov-1dec,2017	SRI DEV SUMAN UTTARAKHAND UNIVERSITY, TEHRI IN COLLABORATION WITH DOONUNIVERSITY, DEHRADUN	THE HIMALAYAN CHALLENGE : TOWARDS INTERDISCIPLINARY DIALOGUES FOR SUSTAINABLE AND DEVELOPMENT	INTERNATIONAL	ROLEOFH.R.PRACTICESINORGANIZATIONALEFFECTIVENESS: ACASESTUDYOF B.E.L. , KOTDWARA
18	18-19,nov,2016	D.A.V.P.G.COLLEGE, DEHRADUN AND ICHR , NEW DELHI AND UCOST, DEHRADUN	ENVIRONMENTAL ETHICS IN MAN-NATURE RELATIONSHIP	NATIONAL	AIRTHIK VIKASH EVM PARYAVARN SANRAKSHAN

19	07-08 Feb 2015	DEPTT. OF B.ED & CTE, DR. P.D.B.H. GOVT. P.G. COLLEGE, KOTDWARA IN COLLABORATION WITH UTTARAKHAND STATE COUNCIL SCIENCE & TECHNOLOGY (UCOST), DEHRADUN	NATIONAL AND REGIONAL PERSPECTIVE FOR QUALITY TEACHER EDUCATION : WAYS AND MEANS	NATIONAL	ROLE OF ICT IN ORDER TO LEARN EDUCATION
20	24-25march, 2014	GOVT.P.G.COLLEGE LANSDOWN(JAHARIKHAL) AND MAHATMA GANDHI ANTARRASHTRIYA HINDI VISHWAVIDYALAYA , WARDHA, MAHARASHTRA.	RELEVANCE OF G AND H IN NEW WORLD ORDER	NATIONAL	GNADHIVADI AIRT HVAYVASTHA
21	08, Feb, 2014	SHAHEED MANGAL PAN DAY GOVT. GIRLS P.G. COLLEGE, MEERUT	BHARTIYA SAMAJ MEIN BHARATIYACHAR : SAMASYA AVAM SUJHAV	NATIONAL	BHARTIYA AIRTHV AYVASTHA MEIN BHARATIYACHAR : SAMASYA AVAM SAMADHAN
22	23-24 Dec 2013	DEPTT. OF B.ED. DR.P.D.B.H. GOVT. P.G.COLLEGE, KOTDWARA AND UTTARAKHAND SPACE APPLICATION CENTRE, DEHRADUN	ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY IN SOCIO-ECONOMIC AND EDUCATIONAL DEVELOPMENT	NATIONAL	PARYATAN UDHYOG KE VIKAS ME SUCHANA AUR SANCHAR PROUDHOGIKI (ICT) KI BHUMIKA
23	26-27 Feb. 2011	SWAMI SHUKDEVANAND P.G. COLLEGE, SHAHJAHANPUR IN COLLABORATION WITH SAM HIGGINBOTTOM INSTITUTE OF AGRICULTURE, TECHNOLOGY & SCIENCE, ALLAHABAD AND INSTITUTE OF APPLIED MANPOWER RESEARCH, DELHI	IMPACT OF GLOBALIZATION ON MANAGERIAL SKILL	INTERNATIONAL	VAISHVIKARAN AUR PARYATAN UDHYOG

24	30-31 Jan. 2010	DEPARTMENT OF ECONOMICS D.N.COLLEGE , MEERUT	IMPACT OF GLOBALIZATION ON INCOME DISTRIBUTION IN INDIA	NATIONAL	VAISHVIKARAN AUR SANCHAR MADHYAM
25	20,21,22 Nov.2009	GURUKUL KANGARI UNIVERSITY, HARIDWAR	WORLD-VEDA- CONFERENCE	INTERNATI ONAL	VAIDIK YUG ME VYAVSAY PRABANDHAN
26	10-11 Feb. 2008	J.S. HINDU P.G. COLLEGE , AMROHA	PARYAVARAN, KRISHI EVM NIRDHANTA	NATIONAL	NIRDHANTA NIVARAN AUR JANSASHAKTIKAR AN
27	11th March 2007	S.M.J.N. (PG) COLLEGE, HARIDWAR & SRI BHARATIYA SOCIAL RESEARCH SOCIETY	GENDER EQUITY THROUGH WOMEN EMPOWERMENT : MYTH OR REALITY	NATIONAL	MAHILAO KI PRAGATI : SAMIKSHATMAK ADHYAYAN
28	January 20-21 , 2002	RAKSHPAL BAHADUR MANAGEMENT INSTITUTE , BAREILLY	ECONOMIC DEVELOPMENT IN THE ERA OF UNCERTAINTY : CHALLENGES & STRATEGIES	NATIONAL	PARTICIPATED

Date-
Place-

Dr. Santosh Kumar Gupta